



Travelling Boots

Smriti Shankar

Invited by Many  
Tourism Boards  
and Luxury  
Hotels



TRAVEL BLOGGER

I'm a professional solo woman travel blogger! I've travelled 39 countries so far and have lived and worked in the UK, UAE, India, and Australia. My Philosophy is, 'If you reject the food, ignore the customs, fear the religion and avoid the people, you might better stay at home.'

#### About My Blog

Travelling Boots is home to my reviews and my travel experiences. I wish to encourage more people to travel and do so with style and sensibility, so I share my stories, suggestions and style tips on all Social Media platforms.

## Why Collaborate

- I generate over 200,000 engagement on social media and my blog each month
- As a solo female travel influencer, my audience is comprised of 45% women between 18-34 years.
- 63% of my followers access my channels on their mobile, looking for a particular product, service, or information. I am a trusted resource for 1,000s of travellers around the world.
- Guest speaker on Radio Channels as Travel Expert and Young Inspirator Network
- Solo Woman road tripper for 8000 km across New Zealand in a Campervan

## WIIFY: (What's In It For You)

- Besides the obvious high engagement with the absolute right target audience and niche market;
- Story based conceptualization
- Recognition in Repetition: I cover my colab over a period of 2 months in relevant stories and posts

## S T A T S



11.5K



47K



5.1K

Followers

800,000  
Total  
Number of  
Views on  
Blogs

## Invited to blog by:

- Macau Tourism Board, Rwanda Govt for the Gorilla naming Ceremony and China Tourism twice
- Recognised as top blogger for ATM twice in a row
- Hospitality brands like Fairmont, Tree of Life, Pearl Palace, Samode, Lebua, W Hotel Dubai, HolidayMe and Tugu Hotels
- Dubai agencies for brand events, including APCO. House of Comms. Matrix PR and White Water

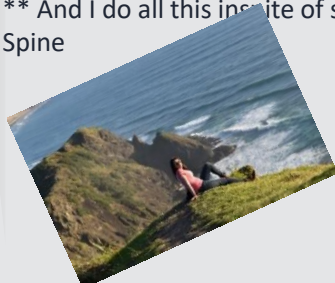
## Featured in:

- Gulf News
- Khaleej Times
- Economic Times
- The Hindu
- We Are The City
- Multiple interviews on Radio City as a Travel Consultant
- Speaker for Young Inspirators India

I adore exploring like a local and glamming up! I've:

- Gone scuba diving, shark diving, and have ridden an ostrich
- Sipped champagne in a 17th century Rajasthan palace
- Walked with lions
- Fed ostriches and giraffes with my own hands
- Swam with turtles in Sri Lanka

\*\* And I do all this inspite of surviving 9 accidents; with rods in my leg and a fractured Spine



FAMs, Product Reviews and giveaways are always welcome, with additional requirements available upon request.

**Sponsored posts will be handled on individual basis.**